

WILSHIRE APARTMENTS

1901-1909 E. WILSHIRE AVENUE | FULLERTON, CA 92831

OFFERING MEMORANDUM



BERKSHIRE HATHAWAY
HomeServices
California Properties

Marcus & Millichap

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Marcus & Millichap

WILSHIRE APARTMENTS

1901-1909 E. WILSHIRE AVENUE
FULLERTON, CA 92831

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EXECUTIVE SUMMARY

WILSHIRE APARTMENTS

Marcus & Millichap

FINANCIAL DETAILS

WILSHIRE APARTMENTS

1901 - 1909 E WILSHIRE AVENUE | FULLERTON, CA

OFFERING PRICE

\$3,500,000

CURRENT CAP RATE

5.50%

PRO FORMA CAP RATE

6.12%





INVESTMENT HIGHLIGHTS

BANKRUPTCY COURT SALE

(NOT SHORT SALE OR BANK OWNED/ REO)

- Total of 14 multi-family units, consisting of two individually parceled 7-unit multi-family buildings.
- Ample Single Car Garage Parking: Total of 14 spaces
- On -Site Laundry Facility at each building.
- Individually metered for electricity, and the landlord responsible for water/sewer, trash, and gas.
- Large open courtyard and situated on a corner lot.
- Select units have upgraded flooring and kitchens.
- Located within one mile of California State Fullerton College, a major economic and housing driver for the area.

EXECUTIVE SUMMARY

Marcus & Millichap and Berkshire Hathaway, as the exclusive co-listing agents, are pleased to present the opportunity to acquire the Wilshire Apartments, a 14-unit multi-investment property located at 1901-1909 E. Wilshire Avenue in Fullerton, California.

Situated on two adjacent and individually parceled lots, each building consists of 7 multi-family units. All the units are one bedroom / one bathroom with an estimated unit size of 535 square feet. Each building is two stories, has an on-site laundry facility and one central water heater. Select units have received upgraded flooring and kitchens at said property.

The Wilshire Apartments offers its tenants a total of 14 single car enclosed garages and a large open courtyard. Each unit is each individually metered for electricity and the landlord is responsible for water/sewer, trash, and gas.

The property's close proximity to California State Fullerton College and Downtown Fullerton ensures a consistent rental base and strong rent growth trajectory. The area features an array of amenities—restaurants, grocery stores, entertainment venues, and public transit—within short distance. This opportunity is ideally suited for private investors or exchange buyers seeking a well-located, mid-scale Orange County apartment asset.

**Please do not Disturb Tenants, Walk and/or Talk to Anyone at the Property.
For Further Information, Please Contact the Listing Agents.**

LISTING REMARKS

1. *Bankruptcy sale. Prior to scheduling a tour of the property, please provide proof of funds or pre-commitment/ approval letter (if financing is required), Corporate Documents, and the names of principals who will be touring. (Bankruptcy Requirements)

2. ***BANKRUPTCY COURT SALE (NOT SHORT SALE OR BANK OWNED/ REO)*** SALE IS CONTINGENT ON TRUSTEE/BANKRUPTCY COURT APPROVALS - \$300,000 EMD CASHIER'S CHECK TO BE DEPOSITED W BANKRUPTCY TRUSTEE UPON COMPLETION OF INSPECTIONS/DUE DILIGENCE & REMOVAL OF CONTINGENCIES. PROPERTY IS IN GOOD CONDITION & SOLD 'AS-IS' WITHOUT REPAIRS, WARRANTIES OR REPRESENTATIONS BY SELLER. ***SQUARE FOOTAGE IS ESTIMATED - BUYER TO CONFIRM THROUGH THEIR OWN INVESTIGATIONS***THE PURCHASER SHALL, AT THE PURCHASER'S SOLE EXPENSE, INSTALL ALL SMOKE AND CARBON MONOXIDE DETECTORS, IF ANY, AS MAY BE REQUIRED BY STATE OR LOCAL LAW. THE TRUSTEE IS NOT REQUIRED TO DELIVER TO THE PURCHASER A WRITTEN STATEMENT OF COMPLIANCE WITH ANY APPLICABLE STATE AND LOCAL LAW.***THE PURCHASER SHALL, AT PURCHASER'S SOLE EXPENSE, OBTAIN ALL PEST CONTROL INSPECTION REPAIRS THAT PURCHASER DEEMS APPROPRIATE.***IF ANY LOCAL ORDINANCE REQUIRES THAT THE PROPERTY BE BROUGHT INTO COMPLIANCE WITH MINIMUM ENERGY CONSERVATION STANDARDS AS A CONDITION OF SALE OR TRANSFER, THE PURCHASER SHALL COMPLY WITH AND PAY FOR THESE REQUIREMENTS AT PURCHASER'S SOLE EXPENSE.***THE BANKRUPTCY COURT SHALL HAVE EXCLUSIVE JURISDICTION TO RESOLVE ANY AND ALL DISPUTES.***

3. SHOWING CONTACT: Clarence Yoshikane (714) 606-5765, Email: clarence.yoshikane@gmail.com

4. OFFER PACKAGE REQUESTS: Jennifer Toyama (714) 501-7132, Email: j_toyama@verizon.net





PROPERTY DESCRIPTION

WILSHIRE APARTMENTS

Marcus & Millichap

PROPERTY HIGHLIGHTS



LEASABLE AREA

± 7.492 SF

OWNERSHIP

FEE SIMPLE

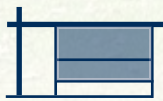
YEAR BUILT

1958

BUILDINGS

2

TOPOGRAPHY

FLAT/LEVEL

PARCEL SIZE

± 0.40 ACRES

APN(S)

269-091-07,08

PARKING

14-GARAGE SPACES

ZONING

**R-3: RESIDENTIAL
SINGLE-FAMILY
MEDIUM**

NUMBER OF UNITS

14

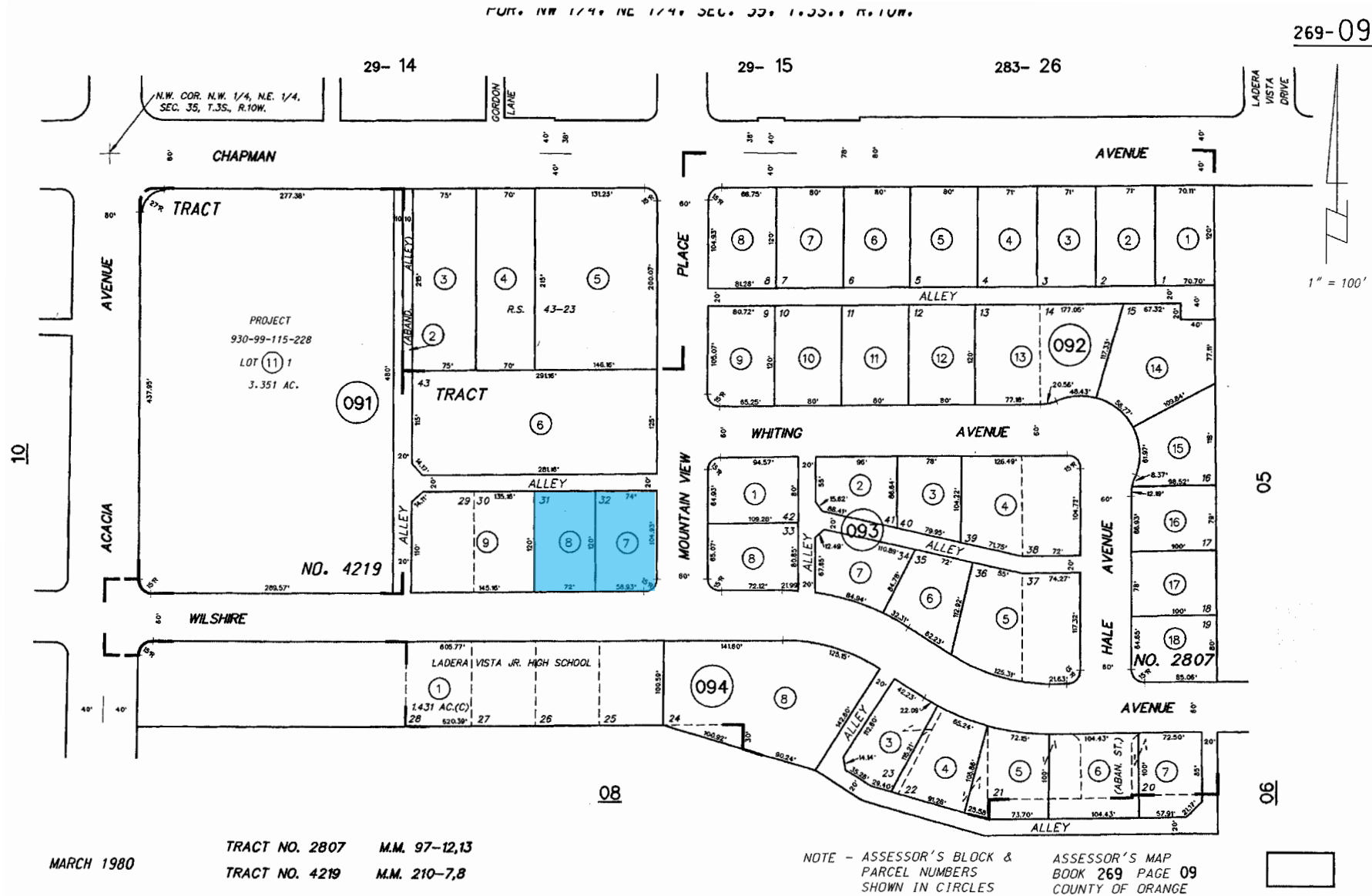
CROSS STREET

**E WILSHIRE AVE
& N MT VIEW PL**

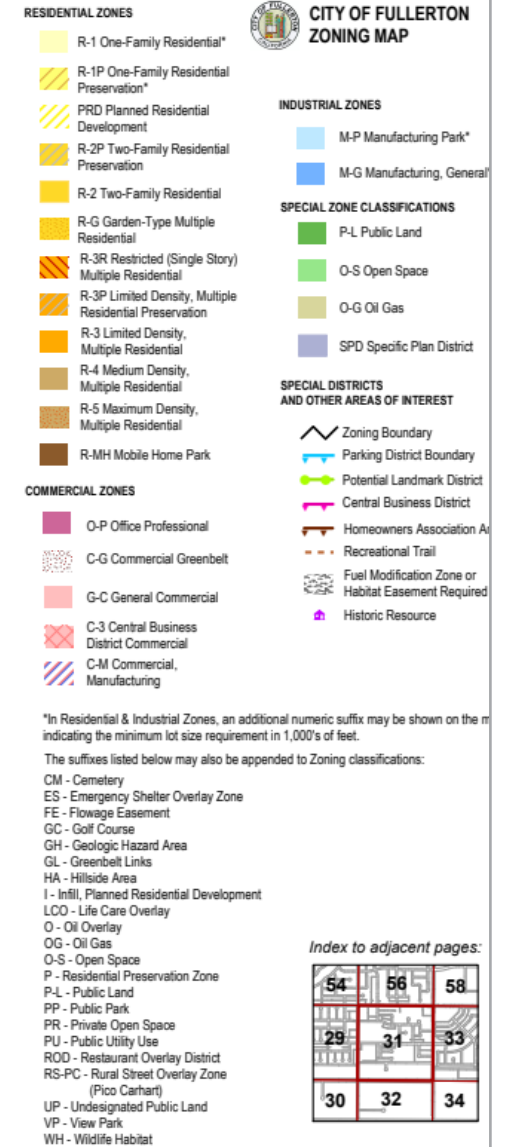
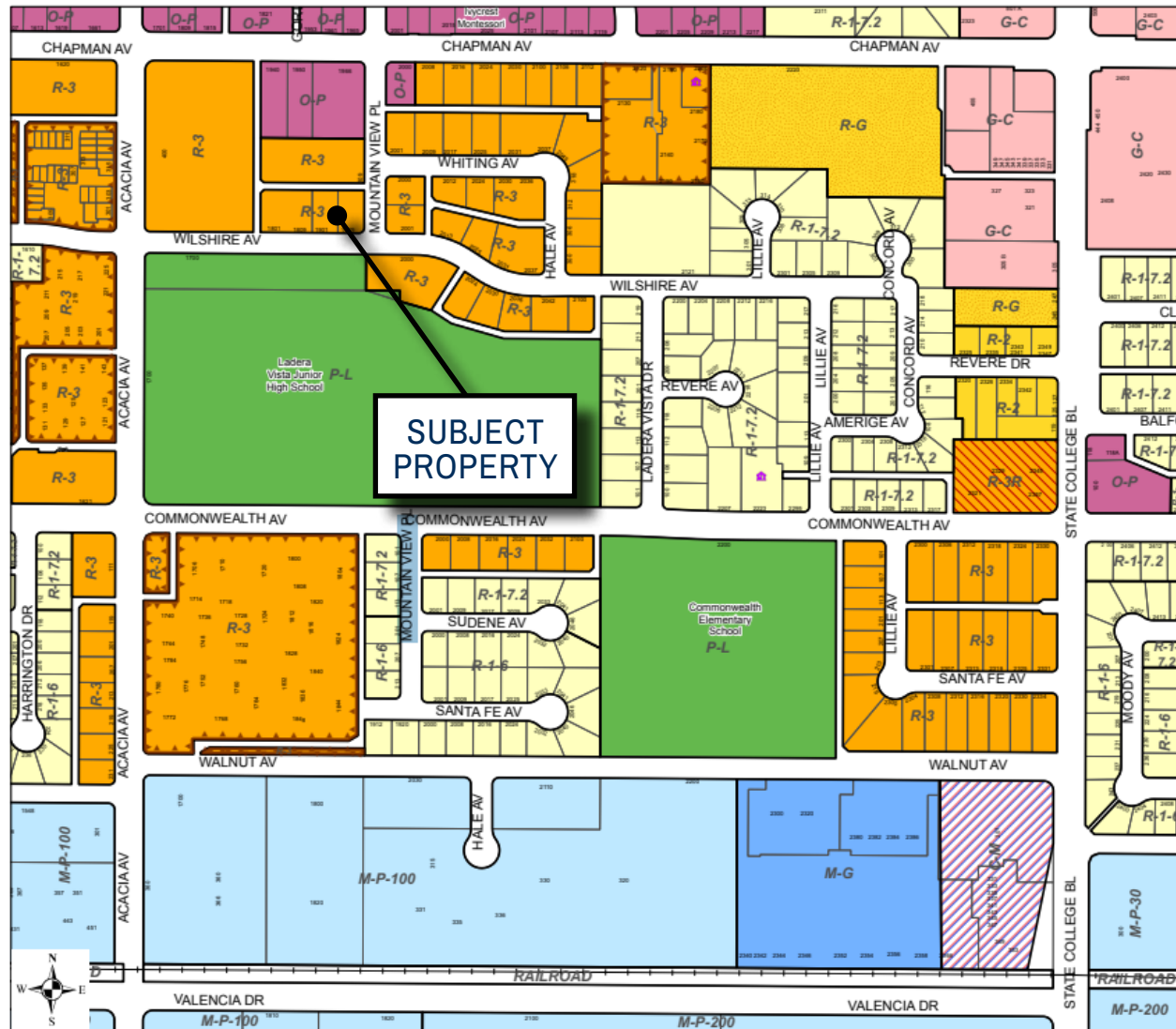
HIGHWAY ACCESS

57 - ORANGE FWY

PARCEL MAP



ZONING MAP



This Zoning Map is produced by City of Fullerton, Community Development Dept., GIS. For updates, please visit www.cityoffullerton.com and enter "zoning maps" in the search box.
GIS Design File: 0:\Dev\GIS\Planning\ArcGISPro\Zoning\Atlas\ZoningMapSeries.aprx















FINANCIAL ANALYSIS

WILSHIRE APARTMENTS

Marcus & Millichap

FINANCIAL SUMMARY

BUILDING DATA		INCOME		ACTUAL	PRO FORMA
Address	Wilshire Apartments 1901-1909 E Wilshire Ave	Gross Scheduled Rent		\$300,708	\$335,160
City, State, Zip	Fullerton, CA 92831	Less: Vacancy/Deductions	3.0%	\$9,021	\$10,055
APN(S)	269-091-07,08	Total Effective Rental Income		\$291,687	\$325,105
Total Rentable SF	± 7,492	Other Income (Laundry & Garage)		\$4,200	\$4,200
Number of Units	14	Effective Gross Income		\$295,887	\$329,305
Total Parcel Size	± 0.40 Acres	Less: Expenses	35.0%	\$103,561	\$115,257
Ownership	Fee Simple	Net Operating Income		\$192,326	\$214,048
		Cash Flow		\$192,326	\$214,048
		Debt Service		\$0	\$0
		Net Cash Flow After Debt Service		\$192,326	\$214,048
		Principal Reduction		\$0	\$0
		Total Return	5.50%	\$192,326	6.12% \$214,048

FINANCIAL INDICATORS		EXPENSES		ACTUAL	PRO FORMA
Price	\$3,500,000	Estimated Expenses: 35% EGI		\$103,561	\$115,257
Down Payment (100%)	\$3,500,000	TOTAL EXPENSES		\$103,561	\$115,257
Price/Unit	\$250,000	Expenses/Unit		\$7,387	\$8,233
Price/SF	\$467.16	Expenses/SF		\$13.82	\$15.38
Current/Pro Forma Cap	5.50%/6.12%				
Current/Pro Forma GRM	11.64/10.44				

RENT ROLL SUMMARY			ACTUAL			PRO FORMA RENT		
UNIT TYPE	# OF UNITS	AVG SF	RENT	RENT/SF	INCOME/MO	RENT	RENT/SF	INCOME/MO
1BD/1BA	14	535	\$1,790	\$3.42	\$25,059	\$1,995	\$3.73	\$27,930
Gross Annualized Rents					\$300,708			\$335,160
(1) Unit sizes are estimated								

RENT ROLL - WILSHIRE APARTMENTS

UNIT	UNIT TYPE	SF	ACTUAL				PRO FORMA		MOVE IN	LEASE START	LEASE END
			RENT/MONTH	GARAGE INCOME	TOTAL CHARGES	RENT/SF	RENT/MONTH	RENT/SF			
1901-1	1BD/1BA	535	\$1,875	\$50	\$1,925	\$3.50	\$1,995	\$3.73	05/26/2023	05/26/2023	05/25/2024
1901-2	1BD/1BA	535	\$1,775	\$0	\$1,775	\$3.32	\$1,995	\$3.73	08/01/2025	10/20/2024	10/31/2025
1901-3	1BD/1BA	535	\$1,825	\$0	\$1,825	\$3.41	\$1,995	\$3.73	08/01/2025	04/01/2024	08/31/2025
1901-4	1BD/1BA	535	\$1,800	\$0	\$1,800	\$3.36	\$1,995	\$3.73	04/11/2017	04/11/2017	04/30/2018
1901-5	1BD/1BA	535	\$1,800	\$0	\$1,800	\$3.36	\$1,995	\$3.73	04/08/2024	04/08/2024	04/072025
1901-6	1BD/1BA	535	\$1,775	\$50	\$1,825	\$3.32	\$1,995	\$3.73	08/01/2025	11/01/2024	10/31/2025
1901-7	1BD/1BA	535	\$1,775	\$0	\$1,775	\$3.32	\$1,995	\$3.73	08/01/2016	08/01/2016	07/31/2017
1909-1	1BD/1BA	535	\$1,845	\$50	\$1,895	\$3.45	\$1,995	\$3.73	07/20/2025	07/20/2025	07/31/2026
1909-2	1BD/1BA	535	\$1,800	\$0	\$1,800	\$3.36	\$1,995	\$3.73	04/17/2023	04/17/2023	04/16/2024
1909-3	1BD/1BA	535	\$1,824	\$0	\$1,824	\$3.41	\$1,995	\$3.73	02/01/2020	02/01/2020	01/31/2021
1909-4	1BD/1BA	535	\$1,775	\$0	\$1,775	\$3.32	\$1,995	\$3.73	09/01/2024	09/01/2024	08/31/2025
1909-5	1BD/1BA	535	\$1,800	\$0	\$1,800	\$3.36	\$1,995	\$3.73	01/10/2018	01/10/2018	01/31/2019
1909-6	1BD/1BA	535	\$1,795	\$0	\$1,795	\$3.36	\$1,995	\$3.73	03/29/2025	03/29/2025	03/31/2026
1909-7	1BD/1BA	535	\$1,595	\$0	\$1,595	\$2.98	\$1,995	\$3.73	07/30/2019	07/30/2019	07/02/2020
Total			\$25,059	\$150	\$25,209	\$3.34	\$27,930	\$3.73			

*Unit sizes are estimated



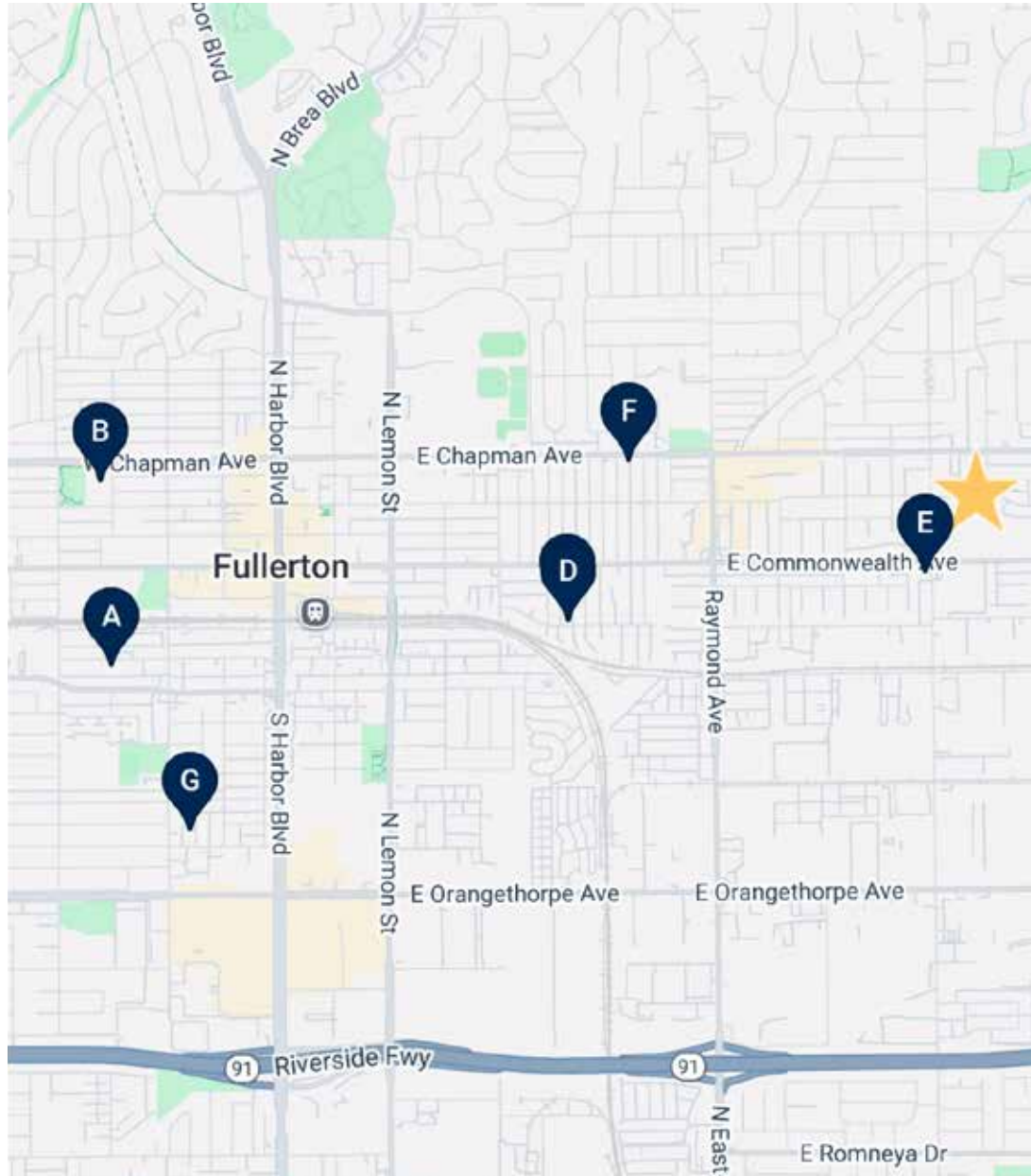


COMPARABLE PROPERTIES

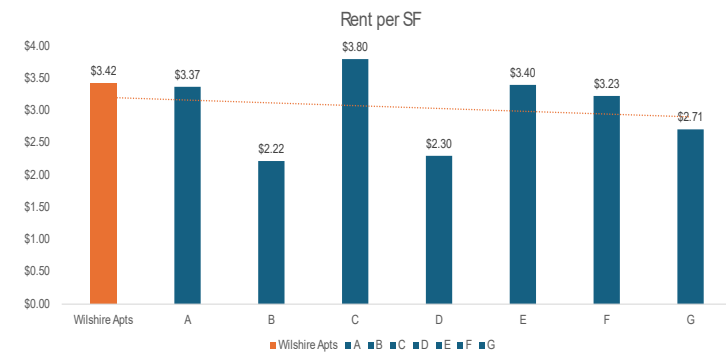
WILSHIRE APARTMENTS

Marcus & Millichap

RENT COMPARABLES



- ★ **WILSHIRE APARTMENTS**
- A **358 W Truslow Ave**
- B **351 N Ford Ave**
- C **142 S Princeton Ave**
- D **146 S Princeton Ave**
- E **111 S Acacia Ave**
- F **910 E Chapman Ave**
- G **1007 S Tamarack Dr**



RENT COMPARABLES

PROPERTY PHOTO	PROPERTY ADDRESS	UNITS	YEAR BUILT	UNIT MIX	SF	RENTAL RANGE	RENT/SF
	Wilshire Apartments 1901-1909 E. Wilshire Ave Fullerton, CA	14	1958	1BD/1BA	535	\$1,790	\$3.42
	358 W Truslow Ave Fullerton, CA	1	1959	1BD/BA	600	\$2,025	\$3.37
	351 N Ford Ave Fullerton, CA	1	1964	2B/1.5B	900	\$1,995	\$2.22
	142 S Princeton Ave Fullerton, CA	1	1958	1B/1B	525	\$1,995	\$3.80
	146 S Princeton Ave Fullerton, CA	1	1958	1B/1B	650	\$1,975	\$2.30
	111 S. Acacia Ave Fullerton, CA	1	1986	2B/1B	924	\$2,050	\$3.40
	910 E Chapman Ave Fullerton, CA	1	1923	1BD/1BA	650	\$2,100	\$3.23
	1007 S Tamarack Dr Fullerton, CA	1	1958	1BD/1BA	700	\$1,900	\$2.71

SALE COMPARABLES

	PROPERTY ADDRESS	SALE DATE	YEAR BUILT	UNITS	SF	SALE PRICE	CAP RATE	GRM	PRICE/UNIT	PRICE/SF	LOT SIZE
★	Wilshire Apartments 1901-1909 E. Wilshire Ave Fullerton, CA	On Mkt	1958	14	7,492	\$3,500,000	5.50%	11.64	\$250,000	\$467.16	0.48
A	136 W Union Fullerton, CA	08/25/2025	1957	14	12,182	\$4,800,000	4.87%	12.66	\$342,857	\$394.02	0.48
B	3169-3175 Quartz Ln Fullerton, CA	06/16/2025	1964	9	9,831	\$4,100,000	5.31%	14.20	\$455,556	\$417.05	0.40
C	437-443 W Valencia Dr Fullerton, CA	04/17/2025	1960	12	11,240	\$3,800,000	5.83%	12.32	\$316,667	\$338.08	0.34
D	1310 W Valencia Dr Fullerton, CA	03/18/2025	1956	6	4,731	\$2,690,000	4.83%	13.33	\$448,333	\$568.59	0.17
E	1637 W Valencia Dr Fullerton, CA	05/23/2025	1986	6	6,000	\$2,380,000	4.37%	N/A	\$396,667	\$396.67	0.33
F	1100-1108 W Valencia Dr Fullerton, CA	11/01/2024	1954	12	7,308	\$3,300,000	4.37%	15.39	\$275,000	\$451.56	0.34



Unit Mix

14	1 Bed / 1 Bath
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Unit Mix

4	1Bed / 1 Bath
10	2 Bed/1 Bath



Unit Mix

8	2 Bed / 1 Bath
1	2 Bed / 2 Bath



Unit Mix

12	2 Bed / 1.5 Bath
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Unit Mix

4	1 Bed / 1 Bath
2	2 Bed/ 1 Bath



Unit Mix

2	2 Bed / 1 Bath
2	2 Bed /1.5 Bath
2	2 Bed /2 Bath



Unit Mix

12	1 Bed / 1 Bath
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SALE COMPARABLES



WILSHIRE APARTMENTS



136 W Union Ave



3169 Quartz Ln



437 W Valencia Dr



1310 W Valencia Dr

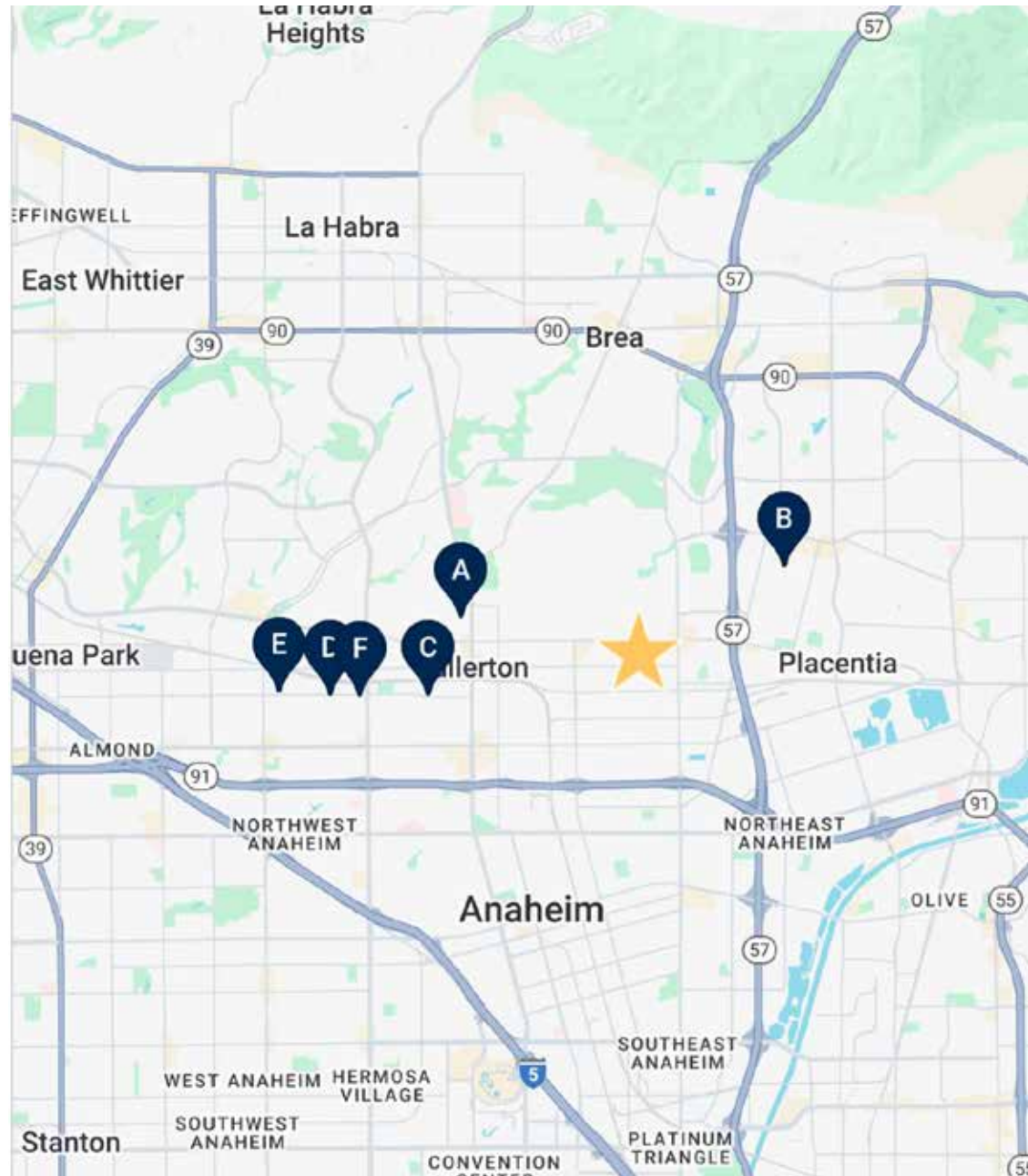
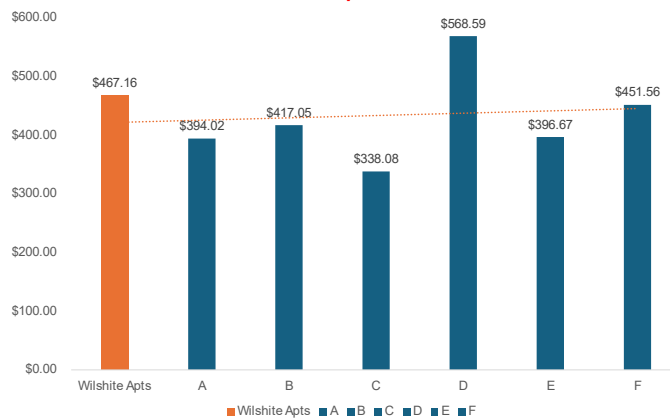


1637 W Valencia Dr



1100 W Valencia Dr

Price per SF







MARKET OVERVIEW

WILSHIRE APARTMENTS

Marcus & Millichap

FULLERTON OVERVIEW

Tucked away in North Orange County, Fullerton is a city that really has it all—a friendly community, great schools, a lively downtown, and tons of local charm.

Home to around 137,000 people, Fullerton is big enough to have plenty going on, but still has that close-knit, hometown feel. The city takes pride in its roots and history while always looking ahead to what's next.



Known as “The Education Community,” Fullerton has top-rated schools and five colleges and universities, including Cal State Fullerton—so learning and innovation are a big part of the city's vibe.

Downtown Fullerton is where it all comes together. You'll find everything from cozy cafés and local hangouts to gourmet dining and unique shops. Whether you're grabbing a quick bite, exploring vintage stores, or meeting friends for a night out, there's always something happening downtown.





ORANGE COUNTY

One of the longest uninterrupted stretches of beaches in the world, along 42 miles of Highway 1, defines the western edge of Orange County, which is located in the heart of Southern California. The county's land area covers 790 square miles, bordering the counties of Los Angeles, San Diego, Riverside and San Bernardino. Outdoor activities, beaches and a temperate climate attract visitors, residents and businesses, expanding the local population to nearly 3.1 million people. The city of San Clemente boasts the "best climate in the world." Anaheim, home to Disneyland, and Irvine are the largest cities in the county, each with a population above 315,000 people. Santa Ana is close behind with a populace of around 310,000. White-collar positions account for nearly 30 percent of the metro's total workforce, translating into a median household income of nearly \$120,000.

METRO HIGHLIGHTS



DIVERSE EMPLOYMENT

Tourism, tech, health care and aerospace/military contractors are major employers in the metro. The metro is home to four Fortune 500 firms: Western Digital, Pacific Life, Chipotle and First American Financial.



EXTENSIVE FOREIGN INVESTMENT

Numerous foreign investment firms and businesses have headquarters in the area, attracted to the metro's educated workforce and proximity to major ports. Notable examples include Allianz, Canon and Panasonic.



PROXIMITY TO OTHER LARGE MARKETS

Orange County is 30 miles from Downtown Los Angeles and approximately 60 miles from Downtown San Diego. The Mexico-United States border is a mere 75 miles away.

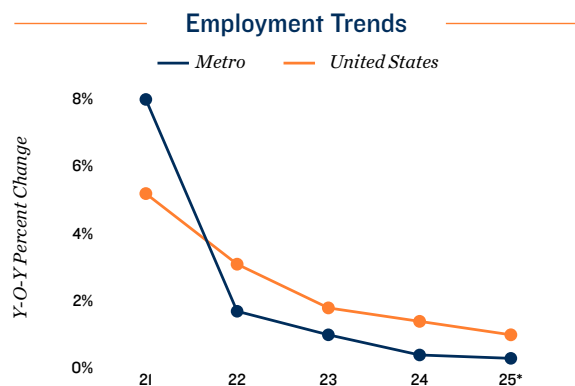
MARKET OVERVIEW

ORANGE COUNTY

Consistent Market Strength Meets Emerging Risks and Varied Submarket Growth in Orange County

Fundamentals remain positive but exposed to uncertainties. Orange County's multifamily market has stayed relatively stable in recent years, maintaining a steady pace of net absorption despite broader economic fluctuations. This resilience has been supported by job growth, rising household formation and, notably, a return to positive net in-migration in 2024 — the first such gain since 2015. These demographic tailwinds have set Orange County apart from most other major California markets. The first quarter of 2025, however, marked a slight reversal, with the metro posting modest negative net absorption. This shift may partly reflect slowing international immigration — the main driver of recent population growth, which is now at risk due to changes in federal policy.

Irvine construction affects vacancy balance. While Orange County posts one of the lowest vacancy rates of major U.S. metros — reflecting strong rental demand driven by high home prices and limited development — construction is rising in Irvine, spurred by state housing mandates. Irvine must add over 23,000 housing units by 2029 to meet requirements, driving up zoning and multifamily development. As a result, South Irvine leads this year's pipeline. A major addition is also slated for North Irvine in 2026, which already has the metro's highest vacancy rate at 5.6 percent. A projected 15 percent increase in inventory next year could further challenge the market.



Sources: BLS; CoStar Group, Inc.; RealPage, Inc.

Multifamily 2025 Outlook



4,000
JOBS
will be created

EMPLOYMENT:

Job growth is expected to hold steady at last year pace — a modest 0.2 percent increase. Losses in financial and information services will be offset by employment gains in the education and health care sectors.



2,600
UNITS
will be completed

CONSTRUCTION:

This year's pipeline is slightly larger than 2024's total, yet remains below the metro's 10-year average of roughly 3,200 new units. About 60 percent of this year's completions will be concentrated in the city of Irvine.



30
BASIS POINT
increase in vacancy

VACANCY:

Vacancy is expected to rise slightly due to an uptick in apartment deliveries and a modest slowdown in leasing demand. At 3.8 percent, the year-end rate still sits 50 basis points below the metro's average during the 2010s.



1.6%
INCREASE
in effective rent

RENT:

After 2024 marked the slowest rent growth in a decade, excluding the year of 2020, the pace is set to rebound somewhat. At \$2,890 per month, the metro remains one of the highest-cost major U.S. markets.

1Q 2025 — 12-Month Period

CONSTRUCTION

2,261 units completed

- Completions over the past 12 months ended March fell by about 400 units from the prior year, bringing inventory growth down to 0.8 percent.
- Tustin-West Santa Ana led all submarkets with nearly 600 new units, followed by South Orange County and East Anaheim-Orange. Ongoing construction, however, is concentrated in North and South Irvine.

VACANCY

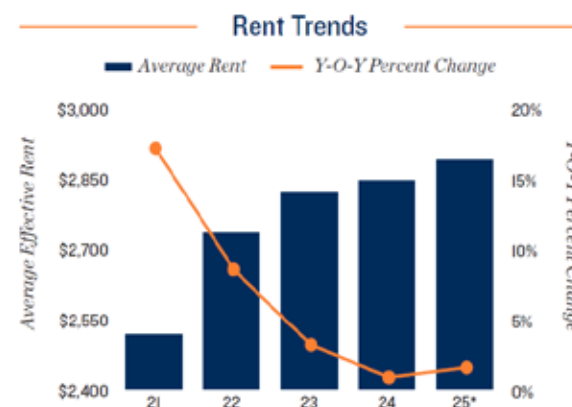
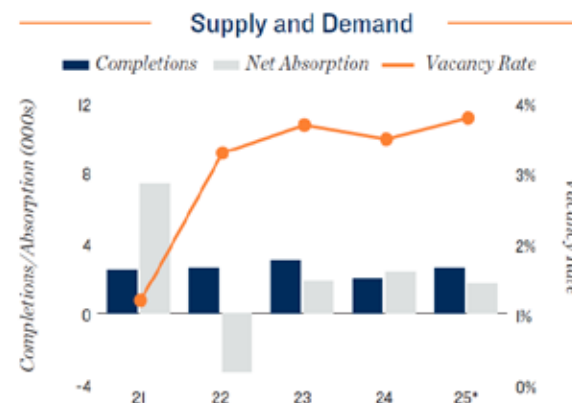
20 basis point decrease in vacancy Y-O-Y

- Renters absorbed a net of 2,600 units over the past 12 months, lowering vacancy to 3.7 percent in March. This rate ranks among the lowest nationally and is in line with the metro's prior 10-year average.
- Twelve of the metro's 16 submarkets noted vacancy drops, led by declines of at least 100 basis points in South Orange County and Newport Beach

RENT

1.5% increase in the average effective rent Y-O-Y

- Sustained demand drove rent growth, with the average effective rate reaching \$2,843 per month in March, though the pace of growth is slowing.
- Rent increased across the metro — East Anaheim and Garden Grove posted the largest gains of nearly 3 percent — while rents across Irvine ticked up only slightly over the past year.



* Forecast

Sources: CoStar Group, Inc.; Real Capital Analytics; RealPage, Inc.

Investment Highlights

- Transaction activity increased by approximately 33 percent on a year-over-year basis during the 12-month span ended in March, driven by a surge in private buyers targeting Class B and C properties. With Orange County maintaining one of the lowest vacancy rates nationwide, investor confidence in the metro's long-term fundamentals remains strong.
- The market's healthy conditions are also reflected in cap rate trends. Averaging about 4.7 percent over the past year, Orange County posted the third-lowest first-year return among major U.S. markets, even after a 60-basis-point rise since late 2023. The metro's average price per unit remains below its 2022 peak of \$386,000 — a pricing gap that has intensified competition for available listings.
- Recent investment activity has centered on Costa Mesa, Huntington Beach, Santa Ana and West Anaheim — submarkets with limited construction and greater transaction activities. Irvine, by contrast, has seen minimal sales activity due to a tightly held ownership base. Even as housing mandates spur new development, overall transaction velocity is unlikely to rise meaningfully without major shifts in local market dynamics.

Sales Trends



** Through 1Q

Sources: CoStar Group, Inc.; Real Capital Analytics; RealPage, Inc.

DEMOGRAPHICS

ORANGE COUNTY

One of the longest uninterrupted stretches of beaches in the world, along 42 miles of Highway 1, defines the western edge of Orange County, which is located in the heart of Southern California. The county's land area covers 790 square miles, bordering the counties of Los Angeles, San Diego, Riverside and San Bernardino. Outdoor activities, beaches and a temperate climate attract visitors, residents and businesses, expanding the local population to nearly 3.1 million people. The city of San Clemente boasts the "best climate in the world." Anaheim, home to Disneyland, and Irvine are the largest cities in the county, each with a population above 315,000 people. Santa Ana is close behind with a populace of around 310,000. White-collar positions account for nearly 30 percent of the metro's total workforce, translating into a median household income of nearly \$120,000.

METRO HIGHLIGHTS



DIVERSE EMPLOYMENT

Tourism, tech, health care and aerospace/military contractors are major employers in the metro. The metro is home to four Fortune 500 firms: Western Digital, Pacific Life, Chipotle and First American Financial.



EXTENSIVE FOREIGN INVESTMENT

Numerous foreign investment firms and businesses have headquarters in the area, attracted to the metro's educated workforce and proximity to major ports. Notable examples include Allianz, Canon and Panasonic.



PROXIMITY TO OTHER LARGE MARKETS

Orange County is 30 miles from Downtown Los Angeles and approximately 60 miles from Downtown San Diego. The Mexico-United States border is a mere 75 miles away.



DEMOGRAPHICS

ECONOMY

- The professional and business services sector is the metro's largest employment segment, accounting for roughly 20 percent of all jobs in the county.
- The metro's economy benefits from travel and tourism. The number of visitors to the county notably declined during the pandemic; however, tourism has been on a steady upward trend since then, aided by a full slate of conventions and amusement park visitations.
- The Anaheim Regional Transportation Intermodal Center connects several public and private transit systems including Amtrak, Metrolink, Greyhound and the Orange County bus system.



* Forecast

MAJOR AREA EMPLOYERS

- University of California, Irvine
- The Walt Disney Co.
- St. Joseph Health System
- Boeing Co.
- Bank of America Corp.
- MemorialCare Health System
- California State University, Fullerton
- Kaiser Permanente
- Allergan, Inc.
- Hoag Memorial Hospital Presbyterian



SHARE OF 2025 TOTAL EMPLOYMENT



Note: Figures are rounded to nearest whole percentage point

DEMOGRAPHICS

- The local population will expand by nearly 37,000 residents over the next five years, and during this time, roughly 14,000 households will be added.
- A median home price above \$1.4 million places homeownership out of reach for many residents, supporting a sizable renter pool.

QUALITY OF LIFE

From fishing to yachting, water sports of every kind abound at the beaches, harbors and marinas along the Orange County coast. Many of its beaches are famous for surfing: the town of Huntington Beach is known worldwide as Surf City USA. The weather is ideal for golfing, hiking and biking. Orange County also has a world-class selection of entertainment, restaurants and shopping. The area boasts big attractions, such as Disneyland Resort. Orange County also hosts professional sports teams in baseball and hockey. Educational institutions of higher learning include two public universities: California State University, Fullerton and the University of California, Irvine.

SPORTS

Baseball | **MLB** | Los Angeles Angels

Hockey | **NHL** | Anaheim Ducks

Soccer | **USL** | Orange County SC



EDUCATION

- University of California, Irvine
- California State University, Fullerton
- Concordia University, Irvine
- Chapman University



ARTS & ENTERTAINMENT

- Segerstrom Center for the Arts
- Disneyland
- Orange County Museum of Art
- Fashion Island



QUICK FACTS



POPULATION

3.1M

Growth 2025-2029*
1.2%



HOUSEHOLDS

1.1M

Growth 2025-2029*
1.3%



MEDIAN AGE

40

U.S. Median:
39



MEDIAN HOUSEHOLD INCOME

\$119,400

U.S. Median:
\$76,000

* Forecast

2025

Population by Age

5%	0-4 years
18%	5-19 years
7%	20-24 years
27%	25-44 years
26%	45-64 years
16%	65+ years



* Forecast

Sources: Marcus & Millichap Research Services; BLS, Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

DEMOGRAPHICS



POPULATION

In 2024, the population in your selected geography is 498,743. The population has changed by 2.72 percent since 2010. It is estimated that the population in your area will be 503,726 five years from now, which represents a change of 1.0 percent from the current year. The current population is 50.4 percent male and 49.6 percent female. The median age of the population in your area is 38.0, compared with the U.S. average, which is 39.0. The population density in your area is 6,349 people per square mile.



HOUSEHOLDS

There are currently 164,823 households in your selected geography. The number of households has changed by 9.42 percent since 2010. It is estimated that the number of households in your area will be 166,491 five years from now, which represents a change of 1.0 percent from the current year. The average household size in your area is 3.1 people.



INCOME

In 2024, the median household income for your selected geography is \$105,199, compared with the U.S. average, which is currently \$76,141. The median household income for your area has changed by 67.30 percent since 2010. It is estimated that the median household income in your area will be \$120,692 five years from now, which represents a change of 14.7 percent from the current year.

The current year per capita income in your area is \$42,132, compared with the U.S. average, which is \$40,471. The current year's average household income in your area is \$125,849, compared with the U.S. average, which is \$101,307.



EMPLOYMENT

In 2024, 264,401 people in your selected area were employed. The 2010 Census revealed that 58.4 of employees are in white-collar occupations in this geography, and 21.4 are in blue-collar occupations. In 2024, unemployment in this area was 4.0 percent. In 2010, the average time traveled to work was 29.00 minutes.



HOUSING

The median housing value in your area was \$843,970 in 2024, compared with the U.S. median of \$321,016. In 2010, there were 82,456.00 owner-occupied housing units and 68,184.00 renter-occupied housing units in your area.



EDUCATION

The selected area in 2024 had a lower level of educational attainment when compared with the U.S. averages. 34.7 percent of the selected area's residents had earned a graduate degree compared with the national average of only 13.5 percent, and 7.5 percent completed a bachelor's degree, compared with the national average of 21.1 percent.

The number of area residents with an associate degree was higher than the nation's at 14.7 percent vs. 8.8 percent, respectively.

The area had fewer high-school graduates, 3.1 percent vs. 26.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 25.1 percent in the selected area compared with the 19.7 percent in the U.S.

POPULATION	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Population	16,696	213,277	503,726
2024 Estimate			
Total Population	16,558	210,652	498,743
2020 Census			
Total Population	17,381	215,870	511,129
2010 Census			
Total Population	15,539	208,817	485,556
Daytime Population			
2024 Estimate	26,434	247,104	605,168
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Households	5,973	70,617	166,491
2024 Estimate			
Total Households	5,947	69,806	164,823
Average (Mean) Household Size	2.7	3.1	3.1
2020 Census			
Total Households	5,911	68,694	162,528
2010 Census			
Total Households	5,417	64,853	150,635
Growth 2024-2029	0.4%	1.2%	1.0%
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2029 Projection	6,268	73,614	173,502
2024 Estimate	6,234	72,741	171,696
Owner Occupied	2,629	32,598	85,237
Renter Occupied	3,369	37,142	79,566
Vacant	287	2,935	6,873
Persons in Units			
2024 Estimate Total Occupied Units	5,947	69,806	164,823
1 Person Units	23.6%	21.4%	20.0%
2 Person Units	29.5%	27.4%	28.0%
3 Person Units	19.6%	17.8%	18.3%
4 Person Units	15.6%	15.8%	16.4%
5 Person Units	7.4%	9.6%	9.6%
6+ Person Units	4.3%	7.9%	7.7%

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2024 Estimate			
\$200,000 or More	15.8%	14.8%	16.4%
\$150,000-\$199,999	11.3%	11.3%	12.3%
\$100,000-\$149,999	16.7%	19.4%	20.6%
\$75,000-\$99,999	10.8%	13.1%	12.5%
\$50,000-\$74,999	12.4%	14.0%	13.2%
\$35,000-\$49,999	10.1%	8.7%	8.2%
\$25,000-\$34,999	5.1%	5.9%	5.5%
\$15,000-\$24,999	6.7%	5.1%	4.5%
Under \$15,000	11.1%	7.7%	6.7%
Average Household Income	\$121,552	\$118,054	\$125,849
Median Household Income	\$97,982	\$97,701	\$105,199
Per Capita Income	\$43,157	\$39,900	\$42,132
POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2024 Estimate Total Population	16,558	210,652	498,743
Under 20	24.1%	25.1%	24.8%
20 to 34 Years	28.5%	24.2%	22.7%
35 to 39 Years	5.8%	7.0%	6.9%
40 to 49 Years	11.5%	12.3%	12.7%
50 to 64 Years	17.0%	17.9%	18.6%
Age 65+	13.2%	13.6%	14.2%
Median Age	37.0	38.0	38.0
Population 25+ by Education Level			
2024 Estimate Population Age 25+	10,464	140,905	339,071
Elementary (0-8)	4.4%	10.8%	9.6%
Some High School (9-11)	5.2%	7.3%	7.0%
High School Graduate (12)	21.6%	19.5%	19.3%
Some College (13-15)	21.6%	20.4%	20.5%
Associate Degree Only	7.6%	7.2%	7.5%
Bachelor's Degree Only	26.3%	22.5%	23.4%
Graduate Degree	13.4%	12.2%	12.7%
Population by Gender			
2024 Estimate Total Population	16,558	210,652	498,743
Male Population	51.1%	50.3%	50.4%
Female Population	48.9%	49.7%	49.6%



WILSHIRE APARTMENTS

1901-1909 E. WILSHIRE AVENUE | FULLERTON, CA

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